

2018 NCASHRM FALL CONFERENCE  
EMBASSY SUITES RESORT & SPA  
CONCORD, NC  
November 14-16, 2018



Early Bird Registration Ends:  
October 14, 2018  
Room Block Ends:  
October 15, 2018  
<http://www.nc-ashrm.org>

*Come and enjoy great speakers, great people, and some fun in the Piedmont!*

## Wednesday, November 14, 2018

12:00 pm - 5:00 pm	Registration
1:00 pm – 1:15pm	Opening Remarks
1:15 pm – 2:45 pm	Topic: Involuntary Commitment: Law & Procedure Speakers: Mark Botts, Associate Professor, UNC School of Government
2:45 pm – 3:00 pm	Break
3:00 pm – 4:00 pm	Topic: Ransomware, Hacking of Medical Devices & Other Malware- The Affect on Patient Safety & EHR Security Speaker: Richard Sheinis, Esq, Partner, Hall Booth Smith P.C.
4:30 pm – 5:00 pm 5:00 pm – 6:00 pm	New Members Reception Attendee Reception

## Thursday, November 15, 2018

8:00 am – 9:00 am	Full Breakfast –for Embassy Suite Guests & Continental Breakfast for attendees commuting to and from conference
9:00 am – 10:30 am	Topic: EMTALA 2018 Update Speaker: Robert Bitterman, MD, JD, FACEP, CEO, Bitterman Health Care Consulting Group
10:30 am – 10:45 am	Break
10:45am – 11:45 am	Topic: The Aftermath of Suicide: Trends in Claims & Litigation – What A Risk Manager CAN Do Speaker: Anne Huben Kearney, AVP Healthcare & Psychiatry Risk Management & Joanne Wayman, VP, Claims Administration, Allied World Assurance
11:45 am – 1:15 pm	Business Meeting & Lunch

### Thursday, November 15, 2018- *Continued*

<b>1:15 pm - 2:15 pm</b>	Topic: Cops N Docs: When Medicine & Law Enforcement Collide Speaker: Ken Nanney, Esq, Sr. Associate General Counsel, Atrium Health
<b>2:15 pm – 3:15pm</b>	Topic: Managing Medical Board Complaints: Regulating a Self-Regulating Profession Speakers: Karen Salmon, Esq., AIC, AIS, Mag Mutual & J. Dennis Bailey, Esq., Wall Babcock LLP
<b>3:15 pm - 3:30 pm</b>	Break
<b>3:30 pm – 4:30pm</b>	Topic: Solving the PSO Puzzle Speaker: Danielle Higgins, Patient Safety Organization Administrator, Atrium Health
<b>5:00 pm – 6:00 pm</b>	Networking Reception
<b>6:00 pm - 8:00 pm</b>	Casino Night in Concord – Dinner & Social

### Friday, November 16, 2018

<b>7:30 am – 8:30 am</b>	Full Breakfast for Embassy Suites Guests and Continental Breakfast for Attendees commuting to and from the conference
<b>8:30 am – 9:30 am</b>	Topic: Navigating Your Risk Management Career Speaker: Deana Allen, BSN, MBA, CPHRM, ARM, AIC - SVP, Willis Towers Watson
<b>9:30 am – 10:00 am</b>	Break/Check Out
<b>10:00 am – 11:30 am</b>	Topic: Finding the Funny in Change Speaker: Jan McInnis, Motivational Speaker
<b>11:30 am – 12:00 m</b>	Closing Announcements Door Prizes

## LOCATION

### Embassy Suites Concord Golf Resort & Spa

5400 John Q.  
Hammons Drive, NW  
Concord, NC

**704-455-8200**

NC ASHRM Room Block Rates:  
\$149 single & double; \$164 triple,  
\$179 quad

*When Booking Mention:  
American Society for Health Care  
Risk Management NC*

**Room Block Ends October 15, 2016**

**PLEASE RESERVE NOW!**



Free Self- Parking

Check Out Our  
New Members Board

Join a Committee!

## EDUCATION CREDITS

CPHRM credits  
pending ASHRM approval.

Continuing Legal Education (CLE)  
pending North Carolina Bar approval.

## NEXT CONFERENCE

**NC ASHRM Spring Conference**  
April 24-26, 2019

Holiday Inn Sunspree Resort  
Wrightsville Beach, NC

## PROGRAM MATERIAL

Presentations will be available just  
prior to the conference.

No hard copies will be provided.  
Registrants will receive an email  
with further instructions.

## THURSDAY EVENING SOCIAL

*Join us at the Networking  
Reception  
Followed by an Evening at  
The Casino*



## CONFERENCE FEES

**Early Bird Registration Ends October 14, 2018**

Member	\$200
Non-Member	\$330

**Regular Registration Begins October 15, 2018**

Member	\$275
Non-Member	\$405

**On-site Registration Begins November 14, 2018**

Member	\$350
Non-Member	\$480

**Guest Fee** \$ 70

*Includes admission to all meals, receptions and dinner. Guests are limited to spouse, significant other or one adult family member*

**Total Registration Fee Included: \$ \_\_\_\_\_**



**CANCELLATION POLICY**

**A processing fee of \$20.00** will be charged for cancellations prior to **October 14, 2018.**

No refunds available after that date, but alternate registrant(s) may attend the meeting.

## REGISTRATION

**A \$10 processing fee applies to PayPal payments**

Pay on-line using  
PayPal: <http://www.nc-ashrm.org>

Make checks payable to:  
**NC-ASHRM**  
Send Check and Registration form to:  
NC ASHRM  
PO Box 72248  
Durham, NC 27722-2248 For questions  
contact: Rina Borg:  
[ncashrm@mgsolutions.org](mailto:ncashrm@mgsolutions.org)  
919.309.0909

***If paying by check please complete the following Registration form, print this page and include with payment.***

Name \_\_\_\_\_ Degree(s)/Designation(s): \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_ Street Address \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone \_\_\_\_\_ Email Address: \_\_\_\_\_

Guest Name: \_\_\_\_\_

## PROGRAM SUMMARY

***“Involuntary Commitment: Law & Procedure” – Mark Botts, Associate Professor, UNC School of Government***

At the end of this session, the attendees will have a better understanding of the legal standard for involuntary commitment, the procedural requirements and timelines for hospital clinicians, the documentation necessary for initiating commitment, and the role of law enforcement officers.

***“Ransomware, Hacking of Medical Devices and Other Malware that Affect Patient Safety and EHR Security” – Richard Sheinis, Partner, Hall Booth Smith, P.C.***

The healthcare industry has been in the crosshairs of hackers for years, but it keeps getting worse. These problems are not just the province of IT.

When you cannot access your patient records, or a medical device is hijacked and controlled by a hacker, patient safety is at risk. This session will help you understand the risks and vulnerabilities, and help you to protect your patients.

***“EMTALA 2018 Update” – Robert Bitterman, MD, JD, FACEP, Bitterman Health Care Consulting Group***

The Emergency Medical Treatment and Labor Act (EMTALA) governs virtually every aspect of hospital-based emergency services. Failure to comply with this federal law subjects the hospital to costly government investigations, adverse public relations, potential monetary penalties and/or termination from Medicare, and substantial civil liability. Hospital risk managers absolutely must have a strong working knowledge of the law. The speaker will address the key components of EMTALA – medical screening, stabilization, transferring patients, accepting patients in transfer, and physician on-call issues. It will also address what’s new or trending related to the law, such as “severe pain” and opioids in the Emergency Department, interplay with the Affordable Care Act, and the new exposure to \$100,000 + fines for hospitals and physicians. Controversial hot topics such as the application of EMTALA to inpatients, when hospitals must accept patients in transfer, and CMS’s quixotic regulatory enforcement of EMTALA related to psychiatric and behavioral health patients in the ED will be covered. Regulatory and civil liability pitfalls will be presented through real case examples. Risk managers will be provided the information and tools necessary to implement policies and practices which ensure compliance with EMTALA, and which minimize the risk of government regulatory enforcement or civil liability under the law.

***“The Aftermath of Suicide: Trends in Claims and Litigation and What a Risk Manager CAN Do” – Anne Huben-Kearney, AVP Risk Management and Joanne Wayman, VP, Claims Management, Allied World Assurance***

Suicide is now the 10<sup>th</sup> leading cause of death in the U.S. Of note, one in four Americans will experience a mental illness or substance use disorder annually; 69% of individuals hospitalized for a medical condition also have a history of mental illness. According to a recent study published by the CDC (June 2018), U.S. suicide rates increased in nearly every state from 1999 through 2016, some as high as 58%. Suicide rates rose more than 30% in over half of the states since 1999. What is particularly concerning is that 54% or more than half of people who died by suicide did not have a known mental health condition. Suicide is not just occurring among adults; visits for suicidal ideation and attempts more than doubled at U.S. Children’s Hospitals since 2008. Alarmingly, the numbers of suicides and suicide attempts continue to rise. Through lessons learned from analysis of several claims and legal cases involving suicide, these presenters will discuss factors related to identifying individuals at risk for suicide; examine liability risks when treating patients who are suicidal – whether inpatient or outpatient; and describe risk management strategies to lessen liability exposure.

## PROGRAM SUMMARY

***“Cops and Docs: When Law Enforcement and Healthcare Collide” – Ken Nanney, Esq. – Sr. Associate General Counsel, Atrium Health***

State laws vary and create confusion when law enforcement officers request or court orders necessarily obligate physicians to perform blood or body fluid analysis of an arrested, conscious, nonconsenting suspect. At any given point, the power dynamics between the clinicians and law enforcement officers can reach a breaking point. During this presentation participants will learn about the unique position of law enforcement, recognize the obligations and limitations of responding to law enforcement demands, and obtain tools to help de-escalate and prevent confrontations with law enforcement.

***“Medical Board Complaints: Regulating a Self-Regulating Profession” – Karen Salmon, Esq., AIC, AIS, Mag Mutual & J. Dennis Bailey, Esq., Wall Babcock LLP***

During this session the presenters will review the process involved with complaints to the North Carolina Medical Board, and participants will learn about the common issues raised by complaints; best practices for defending and responding to complaints; strategies to reduce or avoid complaints; possible outcomes from a complaint or investigation, and the future implications of Board actions following a complaint.

***“Solving the PSO Puzzle”– Danielle Higgins, PSO Administrator, Atrium Health***

The PSQIA, passed by Congress and signed into law by President George W. Bush with AMA support, offers physicians and hospitals a way to share medical information used for quality improvement through a PSO. These patient-safety systems were created to allow hospitals and practices nationwide to share information about safety issues and incidents in order to improve quality and patient safety without the fear that this information could be used against health professionals in a medical liability case. The presenter will provide an overview of Patient Safety Organizations (PSOs) created by the Patient Safety & Quality Act of 2005 (PSQIA). A review of federal protections for healthcare quality and safety data, common PSO terms and processes and examples of recent PSO case law will also be provided.

***“Navigating Your Risk Management Career” – Deana Allen, BSN, MBA, CPHRM, ARM, AIC - SVP, Willis Towers Watson***

Ask yourself: “Do I have an itinerary, have I packed the “right” stuff and what if I get lost”? Your career goals should not only be defined by the different positions you will pursue along the way, but also by a plan for progress, development, and growth. Regardless of where you are in life there is a world of opportunity in risk management. Some attendees will be sharing their own “learning” moments and we will briefly discuss competency models.

***“Finding the Funny in Change” - Jan McInnis, Motivational Speaker***

Whether it’s going green or the myriad of new rules that govern the industry, we are constantly reacting to a new playing field. From reform to the new industry rules and regulations that are being developed, professionals are routinely having to reassess and re-evaluate their practices. And all this change causes fear, tension, and miscommunications! This Is Jan’s most popular keynote, because she combines her hilarious comedy with PRACTICAL tips to deal with change through using humor. Jan will show you how to: diffuse tension instantly, kick off tough conversations, and facilitate communications.