

2017 NC ASHRM Fall Conference November 15 – 17, 2017

Harrah's Cherokee Resort, 777 Casino Drive, Cherokee, NC 28719



Early Bird Registration Ends: Oct. 16, 2017

Regular Registration Begins: Oct. 17, 2017

On-Site Registration Begins: Nov. 15, 2017

Room Block Ends: Oct. 15, 2017

<http://www.nc-ashrm.org>

Wednesday, November 15th

12:00 pm - 4:00 pm	Registration
1:00 pm – 1:15pm	Welcome and Opening Remarks
1:15 pm – 2:45 pm	Topic: “Obstetrical Care in 2017 and Beyond” Speakers: Susan H. Pedaline, DNP, RNC, MS, Chief Nursing Officer & VP Maternal-Child Services Cone Health Women’s Hospital Debbie Cunningham, DNP, RN, President Cone Health Women’s Hospital & Cone Health Behavioral Health Hospital
2:45 pm – 3:00 pm	Break
3:00 pm – 4:30 pm	Topic: “Lions and Tigers and Bears, Oh My” Management of Service Animals in Healthcare Speakers: Susanna Knutson Gibbons, JD, Partner, Poyner Spruill, LLP Trina Davis-Smith, RN, BSN, CPHRM, Assistant Risk Manager New Hanover Regional Medical Center Michele Erich, MM, CCLS, MT-BC, Music Therapist/Child Life Specialist New Hanover Regional Medical Center
5:00 pm – 5:30 pm	New Member Reception
5:30 pm – 6:00 pm	Membership Reception

Thursday, November 16th

8:00 am – 9:00 am	Full Breakfast
9:00 am – 10:00 am	Topic: “I’m Having a Senior Moment!” Speaker: Brenda Wehrle, BS, LHRM, CPHRM, Senior Clinical Risk Management Consultant MedPro
10:00 am – 11:00 am	Topic: “Pings, Penalties and Posts: A Cyber Survival Guide for the Modern-Day Practitioner” Speaker: Jason Newton, JD, Senior VP & Associate General Counsel, Medical Mutual
11:00 am – 11:15 am	Break
11:15 am – 12:15 pm	Topic: “Partnering with Infection Prevention on Environmental Risks” Speaker: Melissa G. Morgan, MSN, RN, CIC, CSPDT, FAPIC; System-Wide Director Infection Prevention Cone Health

Thursday, November 16th - *Continued*

12:15 pm - 1:30 pm	Business Meeting and Lunch
1:30 pm – 3:00 pm	Topic: <i>“Batch Me If You Can -- Part I”</i> Speaker: Shep Tapasak, JD, CPCU, Managing Principal, Integro Insurance Brokers
3:00 pm - 3:15 pm	Break
3:15 pm – 4:15 pm	Topic: <i>“Batch Me If You Can -- Part II”</i> Speaker: Allan Tarleton, JD, Principal, The Van Winkle Law Firm
4:15 pm – 4:30pm	Closing Remarks
6:00 pm - 8:00 pm	Social including Dinner

Friday, November 17th

7:30 am – 8:30 am	Full Breakfast
8:30 am – 9:30 am	Topic: <i>“Succession Planning: If Not Now, When???”</i> Speakers: Anne Huben-Kearney, RN, BSN, MPA, CPHQ, CPHRM, CPPS, FASHRM <i>Assistant Vice President , AWAC Services, Healthcare & Psychiatry Risk Management</i> <i>Vicki Haddock, Vice President Office of General Counsel, Vidant Health</i>
9:30 am – 10:00 am	Break & Check Out
10:00 am – 11:30 am	Topic: <i>“Find the Upside of the Down Times”</i> Speaker: Rob Pennington, PhD, Award Winning Author, Speaker, Psychologist & Coach
11:30 am – 11:45 am	Closing Announcements & Door Prizes

LOCATION

Harrah's Cherokee Resort
777 Casino Drive
Cherokee, NC 28719

Reservations:
828-497-7777 or 877-811-0777

NC ASHRM Room Block Rates:
\$119; each additional guest \$10, up
to four (4) guests per room

Room Block Ends: October 15, 2017

**When booking your room
reservation, mention
Call in code: S11SHRM**

PLEASE RESERVE NOW!

**Complimentary on-site
parking**

Please note: Extended stay
weekend rooms are not available.



Check Out Our New
Member's Board.

Join a Committee!



NEXT CONFERENCE

NC ASHRM Spring Conference
April 25-27, 2018
Holiday Inn Resort
Wrightsville Beach

EDUCATION CREDITS

CPHRM credits pending
ASHRM approval.
Continuing Legal Education (CLE)
pending North Carolina Bar approval.

PROGRAM MATERIAL

Presentations will be available prior
to the conference.

Registrants will receive instructions
regarding electronic access of program
materials.

(Hard copies will not be provided)

SOCIAL EVENTS

Please join us at the Wednesday Night
Reception sponsored by:

AIG/Lexington Insurance Company
Medical Mutual Insurance Company of NC
Harris, Creech, Ward & Blackerby, PA

Please **JOIN** us for our **Social Event** on
Thursday evening from 6-8 pm in the
new **Ultra Star Multi-tainment Center**
located in **Harrah's Cherokee!** This is not
the bowling alley that you remember
from your childhood ... This
entertainment center includes: **Bowling,**
Billiards and Arcade Games. **JOIN** us for
a fun evening with great food, cocktails,
bowling, billiards or just socializing and
relaxing. Be creative and wear your
favorite bowling attire!

Will you be attending the Thursday night
Social Event? _____



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CONFERENCE FEES

Early Bird Registration Ends Oct. 16, 2017
Member \$200
Non-Member \$330

Regular Registration Begins Oct. 17, 2017
Member \$275
Non-Member \$405

On-Site Registration Begins Nov. 15, 2017
Member \$350
Non-Member \$480

Guest Fee \$70
(Includes admission to all meals,
reception and dinner).

Total Registration Fee Included: _____



CANCELLATION POLICY

A processing fee of \$20.00 will be charged for cancellations prior to Oct. 15, 2017.

No refunds available after that date, but alternate registrant(s) may attend the meeting.

If you are interested in being a NC ASHRM sponsor, contact Eric Cullipher @ Eric.cullipher@vidanthhealth.com
252-847-7469 for information

REGISTRATION

A \$10 processing fee applies to PayPal payments

Pay online using PayPal:
<http://www.nc-ashrm.org>

Make checks payable to:
NC ASHRM

Send Check and Registration form to:
NC ASHRM

PO Box 72248

Durham, NC 27722-2248

For questions contact: Rina Borg:

ncashrm@mgsolutions.org

919-309-0909

As part of our negotiated group package, wireless internet access in your guest room is complimentary. When you arrive in your guest room and attempt to connect a device, you will be asked to “accept” the charges for connecting. In order to access Harrah’s wireless network, you will be required to select that you agree and accept the charges. Please know that wireless internet has been built into our group package and no charges will occur for this service. In order to connect additional devices, you will need to repeat the “accept” and “agree” process for each device. Also, please keep in mind, a \$200 credit card hold will be applied at hotel check-in per hotel policy.

If paying by check, please complete the following Registration form, print this page and include with payment.

Name: _____ Degree(s)/Designation(s): _____ Title: _____

Organization Name: _____ Street Address: _____

City/State/Zip: _____ Phone: _____

Email Address: _____ Guest Name: _____



DRIVING DIRECTIONS

Driving Directions to Cherokee:

From Asheville, NC – approximately one hour. Take I-40 west to Exit 27 (Great Smoky Mountains Expressway). Continue west on US 74 past Waynesville, Sylva and Dillsboro to Cherokee.

From Knoxville, TN – approximately two hours. Take I-40 east into North Carolina to Exit 27 (US 74, Great Smoky Mountains Expressway). Continue west on US 74 beyond Waynesville, Sylva, and Dillsboro to Exit 74, Cherokee. US Hwy 441 will take you into Cherokee.

From Atlanta, GA – approximately three hours. Take I-85 north to I-985, which becomes US 23, which becomes US 23/441. You will pass through Clayton, GA, Franklin, NC, and Dillsboro, NC. Just beyond Dillsboro, take US 74 (Great Smoky Mountains Expressway) west to Exit 74, Cherokee. US 441 will take you into Cherokee.

PROGRAM SUMMARY

Topic: *“Obstetrical Care in 2017 and Beyond”*

Speakers: Susan H. Pedaline, DNP, RNC MS, Chief Nursing Officer/VP Maternal-child Services,
Cone Health Women’s Hospital
Debbie Cunningham, DNP, RN, President, Cone Health Women’s Hospital and
Cone Health Behavioral Health Hospital

Overview: This session will discuss current trends in the delivery of obstetrical care, including the integration of behavioral health into the obstetrical care setting. The session will discuss how to integrate the identified trends into models of care, as well as new facility design to support patient safety and safe clinical practice.

Topic: *“Lions and Tigers and Bears, Oh My” Management of Service Animals in Healthcare*

Speakers: Susanna Gibbons, JD, Partner, Poyner Prull, LLP
Trina Davis-Smith, RN, BSN, CPHRM, Assistant Risk Manager
New Hanover Regional Medical Center
Michele Erich, MM, CCLS, MT-BC, Music Therapist/Child Life Specialist
New Hanover Regional Medical Center

Overview: This session will cover the increased use of service animals and the care of patients with service animals, as well as take a closer look at regulatory/ADA laws. Discussion topics will include staff awareness, staff education, policy development/implementation and resources to ensure compliance while minimizing organizational risk. This presentation will address the federal laws that relate to service animals in public facilities and employment settings. Legal advice will be provided on developing policies and methods to ensure that you handle service animal accommodations properly.

The speakers will describe:

- What is a service animal?
- Unique and perceived risk in the healthcare setting
- List strategies to address challenges in the healthcare setting
- Resources and Tools used to support staff
- Elements needed for policy development and practical considerations for development of a service animal policy and/or guidelines

PROGRAM SUMMARY

Topic: *“I’m Having a Senior Moment!”*

Speaker: Brenda Wehrle, BS, LHRM, CPHRM, Senior Clinical Risk Management Consultant, MedPro

Overview: This session will help participants develop an informed and targeted approach to reducing the risk of resident harm through a better understanding of the senior care risk management perspective. It will provide insights into regulations and their role in claims and how to develop strategies to reduce that risk. Actual case studies will be presented in order to better understand assessing risk and developing risk reduction programs that can make a difference. The session will provide attendees the basic structure used by plaintiff attorneys when evaluating aging services claims.

Objectives:

At the end of this session, the attendee will be able to:

- Gain insights into Senior Care claims and incidents
- Master the only 3 nursing home regulations you need to know
- Learn the 5 key elements of senior care case evaluation
- Develop risk assessment skills using actual case studies
- Identify Senior Care focused risk reduction strategies

Topic: *“Pings, Penalties, and Posts: A Cyber Survival Guide for the Modern-Day Practitioner”*

Speaker: Jason Newton, JD, Senior VP & Associate General Counsel, Medical Mutual

Overview: The purpose of this educational activity is to inform practitioners, who are in control of health care information, of the risk involved in sharing health care information electronically. Areas of potential breach and awareness of safeguards to implement in practice for prevention and protection from potential breaches are critical pieces to assess in order to improve positive patient outcomes, decrease claims internally and adhere to CMS and OIG policies.

PROGRAM SUMMARY

Topic: *“Partnering with Infection Prevention on Environmental Risks”*

Speaker: Melissa G. Morgan, MSN, RN, CIC, CSPDT, FAPIC; System-Wide Director, Infection Prevention
Cone Health

Overview: This session will address infrastructure risks and the associated risk exposures. The session will highlight the importance of a partnership between infection prevention and risk management for the protection of patient safety and to reduce organizational risk exposure. Case scenarios will be provided with audience participation.

Topic: *“Batch Me If You Can -- Part I”*

Speaker: Shep Tapasak, JD, CPCU, Managing Principal, Integro Insurance Brokers

Topic: *“Batch Me If You Can -- Part II”*

Speaker: Allan Tarleton, JD, Principal, The Van Winkle Law Firm

Overview: These two presentations will cover the growing concern of batch claims and events and their relevant considerations. Topics that will be discussed and addressed will include:

- Definition of “Batch” and the history behind it (including watershed “Redding” case)
- Basic Issues
- Typical Categories of “Batch” Claims
- Important (and often complex) coverage issues
- Cost of “Batch” Claims
- Batch claims from the defense attorney’s perspective

PROGRAM SUMMARY

Topic: *“Succession Planning: If Not Now, When???”*

Speakers: Anne Huben-Kearney, RN, BSN, MPA, CPHQ, CPHRM, CPPS, FASHRM, Assistant Vice President
AWAC Services, Healthcare & Psychiatry Risk Management
Vicki Haddock, Vice President Office of General Counsel, Vidant Health

Overview: How many times have you heard about a risk manager being asked to “stay on” and delay personal plans while the healthcare system works to find his/her replacement? Could this happen to you?

Finding the right person to fill the critical risk manager role is not easy. It is even more difficult if attention is not paid to talent management and succession planning ... starting NOW.

This interactive presentation will provide strategies and a model for how to identify and develop future talent for the smooth succession for our complex, challenging, and vital risk manager position.

Topic: *“Find the Upside of the Down Times”*

Speaker: Rob Pennington, PhD – Award Winning Author, Speaker, Psychologist & Coach

Overview: This insightful, entertaining presentation engages audiences in a practical, integrated set of tools that can help you be more skilled at dealing effectively with two major challenges in everyone’s life and career:

- 1) Recognize and move quicker through the emotional wave that hits you in the middle of a conflict that causes you to forget any communication skill, and,
- 2) Know how to more effectively reduce the inevitable resistance to your point of view, whether at work or at home.